



On-Page SEO CAMPAIGN

SEO (On-page) Activities:

SEO is a complicated moving target. Losing sight of one element can damage your practice's online presence. Our all SEO Point Improvement Process is built to ensure continual alignment of SEO components.

Analyze Website

1. Technical SEO Analysis
2. Competitor Analysis
3. Target landing pages Analysis

Optimize Meta Title & Tags

4. keywords in Meta Titles
5. keywords in Meta Descriptions
6. Header tags H1,H2,H3
7. Image alt text

Check Website Stats

8. Internal links
9. Canonical Issue Check
10. Content Optimization
11. Mobile Responsive

Adjust for Search Engines

12. Google Analytics Setup
13. Google Webmaster Setup
14. XML Sitemap Implementation
15. Website Speed Optimization

Keywords mapping

16. New Pages Creation if need
17. use keywords in Url Structure

Business Conversion Optimization

18. Homepage Design
19. Homepage Optimization
20. Using Testimonials Effectively
21. Remove Negative feedback

Review Social Indicators

22. LinkedIn Page
23. Facebook page Likes
24. YouTube channel
25. Blog status
26. Blog posting frequency